

SNOWBALL

FUND II LAUNCH

OCTOBER 2020

MISSION

We are on a mission to change the way that financial markets operate, and to show it is possible to create a positive impact for people and our planet, whilst also generating a sound financial return. Our whole organisation is built around the impact we aim to deliver.

- + We're backed by not-for-profit founding investors, our mission is written into our articles of association.
- + We see investment as a service industry in which the benefits of scale go to our investors not the fund manager.
- + Long term, we want to bring impact investing to everyone.

IMPACT

- + A total impact fund: we only invest in organisations with solutions for society or our environment, and invest globally across the United Nations Sustainable Development Goals.
- + We continually manage the portfolio to drive more and more impact from our managers, so you don't have to. You can read more about this in our latest [impact report](#).

INVESTING

We are a fully diversified fund of funds (multi-asset, multi-manager, public and private). Our investment proposition is simple: we work to maximise impact in each asset class, whilst not compromising returns and mitigating risk. Our preference is for preserving capital in real terms and avoiding short-term volatility.

- + We designed the portfolio to remove the barriers associated with impact investing – high barriers to entry, fund selection and complexity.
- + We target returns of 3-4% p.a. above inflation net of all fees, over the long-term.
- + We have a 4 year track record with this strategy, and are now open for wider investment.

**RENEWABLES + SUSTAINABLE FORESTRY + SOCIAL HOUSING + SOCIAL IMPACT BONDS + CHARITY BONDS
SOCIAL ENTERPRISE + IMPACT VENTURES + CIRCULAR ECONOMY + TECH FOR GOOD + MICROFINANCE**

SCREENING	302 pipeline deals screened	142 funds being tracked	15 sector reports	2 in depth impact reports
PORTFOLIO	29 fund and direct investments	23 fund managers	413 companies and social enterprises	6 asset classes

DISCLAIMER

FOR PROFESSIONAL INVESTORS ONLY

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We invest with
fund managers
dedicated to
improving
their own
impact as well
as that of their
underlying
investments.

INVEST
POSITIVE

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